



BUSINESS PARTNER SPONSORSHIP

The National Senior Women's Tennis Association would like to invite you to become an active business partner in our pursuit of raising the standards of senior tennis for seniors around the globe. Research and certainty shows the quality of life can continue well into a person's 90s with proper exercise and diet. This directly impacts the economic vitality of families and communities. NSWTA is the largest advocacy group for senior women's tennis in America.

To aid in the success of the NSWTA, we are reaching out to businesses like yours in an effort to help us increase interest and awareness of the sport among senior women 30 and over. By helping NSWTA, you will be investing in the long-term future health of our players, communities and your company. We are a 501(c)(3) non-profit organization, which means your contribution may also be deductible for federal income tax purposes. Below you will see that there are many ways to express your support by providing refreshments, donations or door prizes for our tournaments, as well as contributing financially to support our efforts. In return, NSWTA has much to offer our business partners including website recognition offerings, email, magazine and social media advertisement. We offer you a chance to promote your business at many of our National or Category II tournaments around the country. Listed below are four levels of participation for your business partnership.

Business Name: _____

Contact Name: _____

Phone Number(s): _____ **Email Address:** _____

Please check level of partnership:

Grand Slam \$2,000

Silver \$500

Gold \$1,000

Bronze \$350

Please make check payable to: **NSWTF** (Foundation) and submit along with this form to:

NSWTA
6815 Pallazzo Street
Coral Gables, Florida 33146

Business Partner Sponsorship Levels

Grand Slam: \$2,000

- 3 – One page magazine advertisements sent out to the NSWTA membership
- Listing of your business logo on our website with direct link
- 3 - Quarterly e-blasts with Business Partner logo and link (jpeg)
- Distribution of Promotional Business Items at all National and Cat II tournaments.
- Recognition on the NSWTA's Facebook Page
- Free table at our end of the year (Nov.) NSWTA/USTA Intersectional Event held in Boca Raton, Florida and Surprise, AZ

Gold: \$1,000

- 3 1/2 page magazine advertisements sent out to the NSWTA membership
- Listing of your business logo on our website with direct link
- Distribution of Promotional Business Items at National and Cat II tournaments.
- Recognition on the NSWTA's Facebook Page

Silver: \$500

- 3 1/4 page quarterly magazine advertisements sent out to the NSWTA membership
- Distribution of Promotional Business Items at National and Cat II tournaments
- Recognition on the NSWTA's Facebook Page

Bronze: \$350

- 3- 1/8 page quarterly magazine advertisements sent out to the NSWTA membership
- Recognition on SCCPTA's Facebook Page

Please note:

1. All Ads for the email blast must correspond to the size requirements from the selected level above and be in the format of JPG with a resolution of at least 180 dpi.
2. Intersectional Event information will be sent out in June and will include the discounted rates for hotel stay for our Grand Slam Partners.

If you have any questions regarding a partnership with NSWTA please contact:

Leslie Airola-Murveit, *NSWTA Co-President*
Andrea Barnes, *NSWTA Co-President*

Thank you for your support!